



Fredericksburg Regional Hospitality Council

October 13, 2021

Monthly Meeting Minutes

I. Call to order

Danelle Rose started the meeting on October 13th, 2021 at 9:12am.

Meeting location: *Hub of Hope* -- Thanks to Trent & Deedre' for hosting us!

II. Roll Call

Joyce passed around sign-in sheet

III. Approval of minutes from last meeting

No minutes

IV. New Business:

a) Treasurer's Report

- ❖ Julie Jennings gave our Treasurer's report: \$18,022.01 is the current balance.

Featured Speaker: Barbara & Kelly [Robinson] from Hub of Hope

Barbara & Kelly spoke on Trent & D's behalf, explaining the founding of Hub of Hope and the Food2Go programs.

- "The Hub" restaurant concept will be a "Buy a Bowl, Give a Bowl". Located in Massaponax, Cosner Corner near Kohl's.
- Food2Go is a community feeding initiative providing meal access locally, M-F.
- Combatting & Educating food insecurity, helping w/students, daycare centers, etc.
- Ability to Volunteer services: packing, delivering, etc. as well as donating \$ directly to them: www.hubofhopeusa.com
- Address: 4828 Southpoint Parkway, Fred, VA 22407/540-870-6161
- Email: info@hubofhopeusa.com for Partnership & Sponsorship Opportunities!
- Fascinating, informative and humbling session on the wonderful things this organization is doing in our community!

V. New Business:

❖ December Luncheon – discussion

- Possibility of using downstairs @ Rebellion for a holiday luncheon for members.
- Danelle to confirm w/Courtney {Rebellion} and set date/time

- ❖ Holiday Giving/Charity Partnerships
 - Decide on giving to continued organizations and/or ideas for new charities that are in need
 - Encourage membership to submit needs
 - Establishing \$ for **needs w/in FRHC** for staff of hoteliers, businesses, etc, thru submittal of a form. Can give various amounts based on need (\$50, \$100, \$150, etc.) – Great way to help out our own!
 - Continue discussion and decide at November Meeting how to roll out and who/what we're giving in 2021.

- ❖ Part-Time Marketing Person
 - Discussed the need for someone part-time to help w/administrative & marketing duties (planning, organizing & help facilitating activities)
 - Helping w/print & digital media updates, recruitment, soliciting new businesses, volunteers, etc.
 - Assist the BOD where/when needed
 - Access new initiatives & ways to increase membership activity

VI. Member Announcements:

- ❖ City of Fredericksburg/Spotsylvania event/news relayed by Lindsay & Danelle:
- ❖ Christmas Parade in Spotsylvania at 1pm/City parade at 6pm on Dec. 4th
- ❖ Santa Train decision still pending
- ❖ Joyce announced a 10K Run Thru History at Spotsylvania Courthouse Village on October 17th, Race at 8am
<https://runsignup.com/Race/VA/Spotsylvania/10KrunThruHistory>
- ❖ Danelle reported most all Holiday events returning to the City.
- ❖ Information on events: www.visitfred.com/events/

VII. Adjournment

Danelle adjourned the meeting at 10:08am
 Minutes submitted by Joyce Willis

Next Meeting – Wednesday, November 10th at 9am

In-Person! Homewood Suites in Central Park

Thank you Catherine Jones for having us in November!