



Fredericksburg Regional Hospitality Council

November 10, 2021

Monthly Meeting Minutes

I. Call to order

Danelle Rose started the meeting on November 10th, 2021, at 9:11am.

Meeting location: *Hampton Inn* -- Thanks to Catherine & Matt for hosting us!

II. Roll Call

Joyce passed around sign-in sheet

III. Approval of minutes from last meeting

No minutes

IV. New Business:

a) Treasurer's Report

- ❖ Julie Jennings gave our Treasurer's report: \$18,004.40 is the current balance.

Featured Topic: Hub of Hope (Christmas Contribution)

Danelle, Catherine, Lindsay & Joyce recapped the October meeting at Hub of Hope which led to the successful vote to honor them with a \$1,000 holiday contribution. Anyone wanting information on this organization:

- Ability to Volunteer services: packing, delivering, etc. as well as donating \$ directly to them: www.hubofhopeusa.com
- Address: 4828 Southpoint Parkway, Fred, VA 22407/540-870-6161
- Email: info@hubofhopeusa.com for Partnership & Sponsorship Opportunities!

V. New Business:

❖ December Luncheon – discussion

- Courtney w/Rebellion informed the membership that a December Holiday get together on 12/9 from 2-4pm at REBELLION. Details include:
 - ✓ Appetizers & Happy Hour
 - ✓ Members Only
 - ✓ RSVP (date to come)
 - ✓ Stay tuned!!!! Save the DATE!

- ❖ Holiday Giving Partnerships
 - Voted to give to *Transitions 4 You* for 2021 – Amount \$1,000
 - “Hospitality Hero’s”
 - ✓ Hotels, Restaurants, Businesses can submit/nominate staff that could benefit from a FRHC “gift”
 - ✓ Amount will vary (\$50, \$100, \$150) based on several factors (family/household status; number of submissions received; etc.)
 - A form to be created and made available for those wishing to submit
 - Thoughts on doing this more than 1x a year; to be discussed further
 - Nominators will be informed and will distribute to the recipient how they see fit.

VI. Member Announcements:

- ❖ Catherine announced the Hampton Inn will commence renovations in Dec/Jan
- ❖ Christmas Parade in Spotsylvania at 1pm/City parade at 5:30pm on Dec. 4th
- ❖ Santa Train will NOT be held this year
- ❖ Cider Labs, a small batch, craft cidery will open at Spotsylvania Courthouse Village in February 2022
- ❖ Danelle reported most all Holiday events returning to the City (Parade, Candlelight Tours, Window Wonderland, Jingle Bell Sign-A-Long, Holidays in the ‘Burg: <https://visitfred.com/2021/11/04/holidays-in-the-burg-holiday-holidays-christmas/>)
- ❖ Courtney (Stafford County Mktg Manager – Econ Dev & Tourism) reported on a new website launching this Friday! Courtney also introduced Brittany Loving, new associate of Econ Dev & Tourism! Welcome Brittany!! ❤️
December events in Stafford: <https://www.tourstaffordva.com/events/>
- ❖ Allison Mayberry (PER Radio) mentioned the Rappahannock Area Celebration featuring Will Graham happening in June 2022; more info to be made available. For info: <https://rappahannock.billygraham.org/>
Allison will work closely to inform the members once a date/location has been set; this event expected to draw MANY folks to the region.
- ❖ Lindsay (Spotsy Tourism Manager) mentioned the 44th Spotsy Parade (12/4) and the Courthouse Luminary (12/5 @ 4:45pm – 5:30pm at the Marshall Center; also, Pictures with Santa, Concert in Lights at Spotsylvania Towne Centre (11/13-12/24 @ 6pm, 7pm, 8pm, 9pm); Holiday Open House at both Museums & the Visitor’s Center on Dec. 2nd (refreshments, merchandise sales, Santa visit, etc.)
Additional Dec events: <https://www.spotsylvania.va.us/862/Events>

VII. Adjournment

Danelle adjourned the meeting at 10:10am

Minutes submitted by Joyce Willis

December Get Together: REBELLION, Dec 9th 2-4pm

Flyer with RSVP to come