



*Fredericksburg Regional Hospitality Council*  
March 9, 2022  
Monthly Meeting Minutes

**I. Call to order**

Danelle Rose started the meeting on March 9th, 2022, at 9:08am.

**II. Roll Call**

12 members were in attendance

\*\*Thanks to Sarah at the Tru by Hilton for hosting – a beautiful property!

**III. Approval of minutes from last meeting**

Available, motioned to approve; seconded; accepted.

**IV. Treasurer's Report**

Treasurer's Report

Julie Jennings gave our Treasurer's report: \$15,226.26 is the current balance.

**V. New Business:**

❖ May Awards Luncheon

- ✓ 2 Venues Presented
- ✓ Stevenson Ridge & Hub of Hope submitted bids
- ✓ Stevenson Ridge was voted on & chosen by attending members
- ✓ Cost: \$24 pp; FRHC will cover cost of winners
- ✓ Date: Wednesday, May 25<sup>th</sup> 11:30am-1:30pm (2 hr. block; TBD)
- ✓ Danelle to update Nomination Forms – will be available online
- ✓ Nominees – ask they attend & read/present the winning award
- ✓ Flyer w/details soon to be available online

❖ Riphean Marketing

- ✓ Danelle & Joyce mentioned meeting with them to discuss/enlist help for marketing ideas, social media & branding FRHC.
- ✓ Questionnaire sent to FRHC – may solicit membership for input
- ✓ More information at the April meeting.

- ❖ Council Ideas for Targeting Membership Participation
  - ✓ Danelle mentioned ideas w/the FredNats
  - ✓ Possibly doing the Score Board as a group
  - ✓ Work Concessions?
  - ✓ Reaching out to see what dates are available
  - ✓ Circle back in April for more input

## VI. Member Announcements:

- ❖ Catherine announced the Hampton Inn will commence renovations in March; Homewood Suites to follow
- ❖ SPOTSY
  - Light up the Night – FREE movie night at Lake Anna State Park. April 15<sup>th</sup>/Movie Starts at dark; Gates Open at 5pm
  - Easter Extravaganza – Free food, games, prizes, hunt for eggs; 10:30am start time for age hunts...Courtland High School
  - Historians on Tap – 1781 Brewery April 23<sup>rd</sup>/6-9pm
  - Event Info: <https://www.spotsylvania.va.us/862/Events>
- ❖ CITY:
  - Marine Corps Half is May 22, 2022; hoping FRHC will volunteer; Revisiting topic at April meeting; <https://www.marinemarathon.com/events/historic-half>
  - New City Website: <https://fxbg.com/> is up and running!
  - Fredericksburg Historic Garden Day Tour: Tuesday 4/26 – add'tl info: [Fredericksburg@VAGardenWeek.org](mailto:Fredericksburg@VAGardenWeek.org)
  - FredNats – Home Opener: April 12<sup>th</sup>/<https://www.milb.com/fredericksburg/schedule/2022-04>
  - Fred Earth Day Festival on the Rappahannock: April 23<sup>rd</sup> at Old Mill Park, Add'tl Info: <https://earthdayfred.com/>
  - Victoria spoke about the new website separation and where the following can be found. [www.fxbg.com](http://www.fxbg.com): Meetings, Sports, Weddings while [www.visitfred.com](http://www.visitfred.com): Group Tours, Reunions & Student Info
  - Will Graham Celebration Event – Allison Mayberry to get Catherine Jones info for hotels; Event is June 25<sup>th</sup> at the Expo Center; Expecting 4,000 folks. More info to come: <https://rappahannock.billygraham.org/events/>
  - Job Fair planned for April 27<sup>th</sup>; Danelle & Lindsay organizing, flyer in the works; will solicit volunteers to work (2pm-7pm); Free Booth Set-Up for FRHC members; \$25 for Non-Members

## VII. Adjournment

Danelle adjourned the meeting at 9:45am  
Minutes submitted by Joyce Willis

*March 9th/9am Meeting – Hampton Inn (Central Park)*