



*Fredericksburg Regional Hospitality Council*

August 10, 2022

Monthly Meeting Minutes

**I. Call to order**

Lindsay Leach called the meeting to order at 9:07am.

**II. Roll Call**

13 members were in attendance

\*\*Thanks to Jenn & Tony for hosting us at Courtyard by Marriott – quite the breakfast feast!

**III. Approval of minutes from last meeting**

Available, motioned to approve; seconded; accepted.

**IV. Treasurer's Report**

Treasurer's Report

Julie Jennings gave our Treasurer's report: \$11,618.62 is the current balance.

**V. New Business**

- ❖ Roundtable discussion on new project ideas:

ServSafe Course

Class Size 10-15 People

Classes held @ Holbert Building in Spotsylvania

2023 New Rules Coming

Prepare to offer Fall/Winter Course – than Quarterly in 2023

Dannelle to get addt'l info

Spotsylvania Hospitality Technical Center:

<https://va01918722.schoolwires.net/Page/5507>

Flyer/Brochure:

<file:///M:/Fred%20Regional%20Hospitality%20Council/2022/HOSPITALITYTOURISM%20AND%20RECREATIONSCTC.pdf>

Lindsay to reach out, invite & gather addt'l info

Post/Note Card Mailing – mail out to active members who are NOT attending meetings

To rejoin us; "We Miss You", etc. Include a poll/survey on how to get them back active

Courtney offered to work on a Marketing Template if we get her the info

FAM Tours: Victoria would like to secure a tour for the first week in October; Use the Trolley or Van; Lunch (possibly discount/offset cost by Marriott – Council pays)

Referral Challenge: Each active member attends and gets 5 packets/folders, Anyone referring 5 businesses to FRHC gets entered 1x for a drawing. Anyone securing a new business to join gets an add'l entry. Winners can be drawn at the Awards Event or Holiday Party.

Welcome Folder/Basket: To hand out when approaching new businesses; include member benefits, instrux on joining, price, meeting dates. (Folder cost: \$300-\$400 for 150+)

In Person vs. Virtual discussion – most attending preferred continuing In-Person for now

Fred Regional Chamber of Commerce – agreement to reach out to the Chamber and ask about FRHC joining. (Courtney to contact Wendy Zelazny)

## VI. Member Announcements

### Fxbg

- ✓ Danelle stated the old Visitor's Center is to be sold; they are moving into the Executive Center
- ✓ 50<sup>th</sup> National Rally of the BMW Motorcycle Group June 8-10 at Doswell, VA; 25,000 members and hotels in Fxbg will be in play
- ✓ Fred Community Concert Band performs @ Hurkamp Park 8/19 @ 7pm Theme: Distractions

### Stafford

- ✓ August 14<sup>th</sup> Junior-Am Fundraising [Golf] Tournament @ the Gauntlet. Info: <https://www.tourstaffordva.com/ebent/junior-am-fundraising-tournament/>
- ✓ AMGAA Golf Tourny to be played at The Gauntlet 8/15-8/18. 78 Male/Female golfers ages 12-15 will be competing. <https://www.ajga.org/tournaments/2022/qualifier-tour-stafford-junior-all-star/information>
- ✓ Movie on the Lawn – Sept 17<sup>th</sup> **1776** will be shown; Movie begins @ 7:30. Prices add'l info: <https://www.tourstaffordva.com/ebent/family-friendly-movie-night/>
- ✓ VA Smart Test-Bed – Courtney mentioned possibly having FRHC Tour this: As the established leader of Smart Communities initiatives on behalf of the Commonwealth, VIPC partnered with Stafford on the testbed project in 2019 as part of a comprehensive plan to build the new "smart" community. Stafford is now the first Smart City Testbed in Virginia involving an IoT platform, fully integrated with 5G and other new and emerging technologies that are having a national impact.

### Spotsy

- ✓ Lindsay mentioned folks can stop by the Visitor's Center in Massaponax & get their local wines. Accessories are also available! Prices of wines: \$18-\$36 a bottle. Cheers!
- ✓ Find Your Spot Book & Plushie – available at the Visitor's Center: <https://www.facebook.com/hashtag/spotsyvisitorscenter>
- ✓ SVFD (Spotsylvania Volunteer Fire Dept) having a Festival and Parade on Saturday Oct 1, 2022 (DJ, Touch-a Trucks, Food Trucks, children's activities, etc.) More Info to come.....

- ✓ 208 Sale Trail Sept 9-10, 8:00am-3:30pm; 24 miles of yard sales, antiques, sidewalk sales, etc. Looking for participating businesses: <https://www.spotsylvania.va.us/1874/Rt-208-Sale-Trail>
- ✓ August 19<sup>th</sup>: *WPER Movie Night, ENCANTO* will be shown at sunset; at Merchants Sq Pavilion at Spotsylvania Courthouse Village. FREE! Non-profits, kids activities, etc. Just bring a blanket or chair and enjoy Disney's *ENCANTO*
- ✓ August 20<sup>th</sup>: *Fred Community Concert Band*, performing at Merchants Sq Pavilion FREE! Live music outdoors! Bring a blanket or chair, starts @ 7pm

## VI. Adjournment

Lindsay adjourned the meeting at 10:00am

Minutes submitted by Joyce Willis

*September 14<sup>th</sup> Meeting: Location TBD; 9am*